



Project Schoolhouse

Communications-Social Media Intern

updated 7/30/20

[Project Schoolhouse](#) is an international nonprofit that focuses on education, clean water and sanitation in rural Nicaraguan communities. With an emphasis on community-building and local volunteer participation, Project Schoolhouse partners with recipient communities to build new schools, provide clean water, improve sanitation, and help students continue their educations.

We are currently seeking an intern at our Austin office to support our Executive Director and Development Coordinator with social media management and content creation. This internship offers the opportunity to gain solid, professional experience while supporting a local non-profit that is truly changing lives.

What you will learn how to:

- Manage Social Media platforms and a content calendar
- Manage deadlines and work collaboratively
- Work with mass emailing platforms
- Manage a website hosting platform
- Collaborate the Development Coordinator with social media plans and communications

What you will do:

- Create compelling organic content for social media channels (Facebook, Instagram, LinkedIn)
- Plan and source content for our newsletters, website blogs, and campaigns
- Identify new ways communications for our brand
- Update our website and manage content

The Ideal Candidate will be:

- Excellent communication skills, both verbal and written
- Passionate about story telling and creating a brand
- Currently enrolled in related course work
- Available for a minimum of 5 -7 hours weekly

Requirements: Send a short creative example that spotlights ability to write compelling content.

This is an unpaid internship with a minimum commitment of 5 hours per week beginning mid-August and ending mid-November, 2020.

To apply send resume, letter of interest, and a compelling writing sample to renata@projectschoolhouse.org.

P. O. Box 609 Austin, Texas 78767