



Project Schoolhouse

SPONSORSHIP OPPORTUNITY - Cien Amigos Annual Fundraiser
November 11, 2021, 7:00-8:00pm, Impact Hub - North Loop

With an emphasis on community building and local volunteer participation, Project Schoolhouse partners with recipient communities to build new schools, provide clean water, improve sanitation, and help students continue their educations.

Cien Amigos is our only fundraising event of the year.

We don't raise our funds by selling tables or tickets, but instead, we bring together community leaders and supporters for an inspiring hour, where they witness the deep impact our projects have on the communities in which we work. Then we ask them to invest in our work. Our goal is to have all expenses completely covered by our sponsors so that every penny that guests donate will go straight to the schools, water systems, and programs that truly transform lives.

The event will be LIVE, in person, in Austin and simulcasted to guests all over the country. Our reach during the event is greatly expanded (!) along with visibility to your generous sponsorship. **Thank you for considering sponsorship of our event.**

SPONSORSHIP LEVELS:

As a \$35,000 "Naming Rights to a School" Underwriter:

- “_x_” Presents Cien Amigos 2021” verbally recognized at Intro and Conclusion of the program
- Prominent logo placement on the Sponsor Recognition screens during the event
- Prominent logo on the event website hub that serves as the launch for the event
- Prominent logo placement on all pre-event digital communications
- Newsletter Article highlighting the importance of your sponsorship, email circulation of 2500
- Social Media recognition pre and post-event – reach 1800
- Logo placement on Project Schoolhouse website for one year
- “Special Guest” happy hour (virtual or in person, tbd at Sponsor discretion)
- Naming rights to a school that we build in 2022 and virtual participation in the inauguration
- Recognition in our printed invitations*



Project Schoolhouse

As a \$10,000 Event Underwriter:

- “_x_” Presents Cien Amigos 2021” verbally recognized at Intro and Conclusion of the program
- Prominent logo placement on the Sponsor Recognition screens during the event
- Prominent logo on the event website hub that serves as the launch for the event
- Prominent logo placement on all pre-event digital communications
- Newsletter Article highlighting the importance of your sponsorship, email circulation of 2600
- Social Media recognition pre and post-event – reach 1800
- Logo placement on Project Schoolhouse website for one year
- “Special Guest” happy hour (virtual or in person, tbd at Sponsor discretion)
- Recognition in our printed invitations*

As a \$5,000 Event Sponsor:

- Prominent Logo placement on the Sponsor Recognition screens during the event
- Logo placement on all pre-event digital communications
- Newsletter article highlighting sponsorship – email circulation of 2600 subscribed people
- Social Media recognition pre and post-event – reach 1800
- Logo placement on Project Schoolhouse website home page for one year pop up on the event page

As a \$1,000 Event Sponsor:

- Logo placement on the Sponsor Recognition screens during the event
- Social Media recognition pre and post-event – reach 1800
- Logo placement on Project Schoolhouse website home page for six months

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**Sponsorship deadline is September 10, 2021 for inclusion on printed invitations.*