



Project Schoolhouse

**SPONSORSHIP OPPORTUNITY - Cien Amigos 2022 Annual Fundraiser
October 27, 2022, 7:00-8:00 PM CT, Vuka - North Loop, Austin, Texas**

With an emphasis on community building and local volunteer participation, [Project Schoolhouse](#) partners with recipient communities to build new schools, provide clean water, improve sanitation, and help students continue their education.

Cien Amigos is our only fundraising event of the year.

We don't raise our funds by selling tables or tickets, but instead, we bring together community leaders and supporters for an inspiring hour, where they witness the deep impact our projects have on the communities in which we work. Then we ask them to invest in our work. Our goal is to have all expenses completely covered by our sponsors so that every penny that guests donate will go straight to the schools, water systems, and programs that truly transform lives.

The event will be LIVE, in person, in Austin, and simulcasted to guests all over the country.

Our reach during the event is greatly expanded (!) along with the visibility of your generous sponsorship. **Thank you for considering sponsorship of our event.**

SPONSORSHIP LEVELS:

As a \$15,000 Event Underwriter:

- “_x_” Presents Cien Amigos 2022” verbally recognized at Intro and Conclusion of the program
- Prominent logo placement on the Sponsor Recognition screens during the event
- Prominent logo on the event website hub that serves as the launch for the event
- Prominent logo placement on all pre-event digital communications
- Newsletter Article highlighting the importance of your sponsorship, email circulation of 2600
- Social Media recognition pre and post-event – reach 2,500
- Logo placement on Project Schoolhouse Supporter page of the website for one year
- “Special Guest” happy hour (virtual or in person, tbd at Sponsor discretion)
- Prominent Logo recognition on printed programs and printed invitations**

As a \$10,000 Event Sponsor:

- Prominent logo placement on the Sponsor Recognition screens during the event
- Prominent logo on the event website hub that serves as the launch for the event
- Prominent logo placement on all pre-event digital communications
- Social Media recognition pre and post-event – reach 2,500
- Logo placement on Project Schoolhouse Supporter page website for one year
- “Special Guest” happy hour (virtual or in person, tbd at Sponsor discretion)
- Prominent Logo recognition on printed programs**



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As a \$5,000 Event Sponsor:

- Prominent Logo placement on the Sponsor Recognition screens during the event
- Logo placement on all pre-event digital communications
- Social Media recognition pre and post-event – reach 2,500
- Logo placement on Project Schoolhouse event website hub that serves as the launch for the event
- Logo recognition on printed programs **

As a \$1,000 Event Sponsor:

- Logo placement on the Sponsor Recognition screens during the event
- Social Media recognition pre and post-event – reach 2,500
- Logo placement on Project Schoolhouse event website hub that serves as the launch for the event
- Logo recognition on printed programs **

Contact: Renata Aleman | renata@projectschoolhouse.org | 412-657-3688

** Sponsorship deadline is September 1, 2022 for inclusion on printed invitations.*

***Sponsorship deadline is September 26, 2022 for inclusion on printed programs.*